

IN60 - Publicity and Critical Thinking – Luismi, Alejandro y Eva


padlet

Alexteacher +2 + 9m

Publicity and Critical Thinking

Analyzing a TV advertisement (4ºESO) Luismi, Alejandro y Eva

Watching a TV Advertisement...



FLOWER BY KENZO L'ELIXIR - The power of a flower – The new film
Do you know the bewitching power of the poppy? A precious flower, ...
youtube

ANALYZING THE MUSIC(by Luismi)

Style
Progressive rock

Recorded
"In Rock" album, 1970

Lyrics
1-It's a song against Vietnam War, and it's special because of its lyrics. Very simple, but also very deep.

THE IMAGE ANALYSIS
By ALEX

ACTIVITIES:

- 1.- Working with the Advertisement Scenery: **BI CITIES**.
- 2.- Putting opposites together: **GEOMETRIC VS** advertisement.
- 3.- Analyzing the flask: keeping **Form and Fun**
- 4.- Focus on English

ACTIVITY 1.a - Discover **BRASILIA**, an **U of nowhere**

Brasilia is a new town located on a previously c of Brazil, in a place surrounded by forests. It was built in 1960 as the country's new capital.

Timeline
0-8' Seconds: Drummer