

TED talk – Dave Meslin: The antidote to apathy:

http://www.ted.com/talks/dave_meslin_the_antidote_to_apathy.html

The aim of this talk is to prove that apathy doesn't actually (0) EXIST and that people do (1) _____.

Which term does the speaker use to define the reason why most people don't get engaged in public affairs? '(2) _____ exclusion'.

He says that regarding public spaces, whoever has the most money gets the (3) _____.

By looking at the different ways in which cultural events and political reports are presented in magazines, he thinks that the media play (4) _____ in discouraging engagement, and that this reinforces the idea that politics is a (5) _____.

He says that films convey the idea that leaders and heroes are 'the chosen ones', whereas true leadership is something that comes (6) _____ and that it's about working with others to make their dreams (7) _____.

He says that people don't trust political parties because they (8) _____ too much on market research and they don't have the courage to put forward (9) _____ and _____ ideas.

As regards Canada, he says that the elections are a (10) _____, the electoral system is (11) _____ and that people aren't encouraged to vote because their votes (12) _____.

In conclusion, he thinks that people are not apathetic, but that the environment we live in is putting (13) _____ in our way.

His main message is that we should redefine apathy, not as an internal (14) _____, but as a web of cultural (15) _____ that reinforce disengagement.

ANSWER KEY

The aim of this talk is to prove that apathy doesn't actually (0) EXIST and that people do (1) CARE

Which term does the speaker use to define the reason why most people don't get engaged in public affairs? '(2) INTENTIONAL exclusion'.

He says that regarding public spaces, whoever has the most money gets the (3) LOUDEST VOICE

By looking at the different ways in which cultural events and political reports are presented in magazines, he thinks that the media play (4) AN IMPORTANT ROLE in discouraging engagement, and that this reinforces the idea that politics is a (5) SPECTATOR SPORT

He says that films convey the idea that leaders and heroes are 'the chosen ones', whereas true leadership is something that comes (6) FROM WITHIN and that it's about working with others to make their dreams (7) COME TRUE.

He says that people don't trust political parties because they (8) RELY too much on market research and they don't have the courage to put forward (9) BOLD and CREATIVE ideas.

As regards Canada, he says that the elections are a (10) JOKE, the electoral system is (11) OUT-DATED and that people aren't encouraged to vote because their votes (12) DON'T COUNT.

In conclusion, he thinks that people are not apathetic, but that the environment we live in is putting (13) OBSTACLES in our way.

His main message is that we should redefine apathy, not as an internal (14) SYNDROME, but as a web of cultural (15) BARRIERS that reinforce disengagement.