

## 6 Written questions

1. The recommended method of building an email list, it requires subscribers to confirm their opt in by clicking a link in a confirmation email or responding to the confirmation email in some other way

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2. To opt-in or subscribe to an email list is to choose to receive email communications by supplying your email address to a particular company, website or individual thereby giving them permission to email you. The subscriber can often indicate areas of personal interest (e.g. mountain biking) and/or indicate what types of emails they wish to receive from the sender (e.g. newsletters).

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3. It is a variation of Opt-In where the company send an email to inform the client once he or she has accepted to be include in the list.

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4. Inappropriate commercial message of extremely low value.

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5. From the beginnig or from nothing

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6. Really Simple Syndication, Delivers content enabling readers to stay up-to-date with any blogs or sites they read without them having to visit each individual site.

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